











LLM ComparisonTable

	Accuracy	Creativity	Research	Language	Images	Retention
 OpenAI	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★★
 deepseek	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★☆☆
 Grok	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
 Claude	★★★★☆	★★★★☆	★★★☆☆	★★★★☆	★★★☆☆	★★★★☆
 perplexity	★★★★★	★★★★☆	★★★★★	★★★★★	★★★★☆	★★★☆☆
 Copilot	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★☆☆
 Gemini	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
 Midjourney	★★★★☆	★★★★★	★★★★☆	★★★★☆	★★★★★	★★★★☆

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LLM ComparisonTable

	The Good	The Bad	The Ugly
	Ships new features regularly	Only available to premium first	Promised open-source, but closed
	Open source	Need to run your own instance or	Data privacy is an issue
	Integrates with latest news on X	Only for X premium subscribers	Too much bad personality
	Great free plan	No image or search	No persistent memory
	Best for research	Short context retention	Can't use with VPN
	Integrates with MS Office	Universally bland responses	You have to use Microsoft
	Integrates with G Suite	Training data has weird biases	Lots of hallucinations
	Best image generation	Only for paid users, no free plan	This isn't even an LLM!

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I know what you're thinking.

“He didn't cover [this other tool!]”

“Those aren't the right number of stars!”

“What is Midjourney even *doing* on this list?”



These rankings are based on my own personal understanding of GenAI tools, and the impressions I have gotten from using them regularly in my own creative work.

These rankings will change and will be updated as the technology evolves. If you disagree with my rating on a particular tool, you're probably right.

I offer this assessment as my own (*human*) perspective on this comparison. Humans make errors differently than GenAI does.

As we evolve into deeper partnership with GenAI, the **human factor** will matter more. I could have asked a robot to make these rankings (and to design this document) but instead I used my own **creative taste**, and **ethical reasoning**, and **emotional empathy** to rate these tools.

These qualities that make us human - taste, ethics, and empathy - they will make us more valuable in the future of work, because they cannot be commoditized.

**I help upskill knowledge workers to
prepare for the future of work.**



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