











# LLM ComparisonTable

	Accuracy	Creativity	Research	Language	Images	Retention
OpenAI	★★★★☆	★★★★☆	★★★★☆	★★★★★	★★★★☆	★★★★☆
deepseek	★★★★☆	★★★☆☆	★★★★☆	★★★★☆	★★★☆☆	★★★☆☆
Grok	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★☆☆	★★★★☆
Claude	★★★★☆	★★★★★	★★★★☆	★★★★★	★★★☆☆	★★★★★
perplexity	★★★★★	★★★☆☆	★★★★★	★★★★☆	★★★☆☆	★★★★☆
Copilot	★★★★☆	★★★☆☆	★★★☆☆	★★★★☆	★★★★☆	★★★★☆
Gemini	★★★★☆	★★★★☆	★★★★★	★★★★☆	★★★★★	★★★★☆
Midjourney	★★★☆☆	★★★★★	★★★☆☆	★★★☆☆	★★★★☆	★★★★☆

\*As Of Feb 2026 - Subject to Change



# LLM ComparisonTable

	The Good	The Bad	The Ugly
 OpenAI	CustomGPTs, Codex	Deprecates older models	Proprietary weights ≠ open
 deepseek	Reasoning efficiency & speed	Can't reproduce benchmarks	Ongoing data privacy concerns
 Grok	Colossus-scale reasoning	Only for X premium subscribers	Deepfake and image scandals
 Claude	Skills, Cowork, and Code	API Latency	Opus 4.5 is highest cost-per-token
 perplexity	Comet browser	Legal battles with publishers	Crawling & robots.txt evasion
 Copilot	Native Windows integration	Acts as ChatGPT wrapper	You have to use Microsoft
 Gemini	NotebookLM, G suite integrations	Context window lag (2M tokens)	Different Geminis everywhere
 Midjourney	Style coherence	Can't reason	Can't chat

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# I know what you're thinking.

“He didn’t cover [this other tool!]”

“Those aren’t the right number of stars!”

“What is Midjourney even *doing* on this list?”



These rankings are based on my own personal understanding of AI tools, and the impressions I have gotten from using them regularly in my own creative work.



These rankings will change and will be updated as the technology evolves. If you disagree with my rating on a particular tool, you’re probably right.



I offer this assessment as my own (*human*) perspective on this comparison. Humans make errors differently than AI does.



As we evolve into deeper partnership with AI, the **human factor** will matter more. I could have asked a robot to make these rankings (and to design this document) but instead I used my own **creative taste**, and **ethical reasoning**, and **emotional empathy** to rate these tools.



These qualities that make us human - taste, ethics, and empathy - they will make us more valuable in the future of work, because they cannot be commoditized.



**I help upskill knowledge workers to  
prepare for the future of work.**



**Caelan Huntress**  
**hello@ai-coaching.academy**

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