



LLM ComparisonTable

	Accuracy	Creativity	Research	Language	Images	Retention
OpenAI	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
deepseek	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Grok	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Claude	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
perplexity	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Copilot	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Gemini	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
Midjourney	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★

*As Of Feb 2026 - Subject to Change



LLM ComparisonTable

	The Good	The Bad	The Ugly
OpenAI	CustomGPTs, Codex	Deprecates older models	Proprietary weights ≠ open
deepseek	Reasoning efficiency & speed	Can't reproduce benchmarks	Ongoing data privacy concerns
Grok	Colossus-scale reasoning	Only for X premium subscribers	Deepfake and image scandals
Claude	Skills, Cowork, and Code	API Latency	Opus 4.5 is highest cost-per-token
perplexity	Comet browser	Legal battles with publishers	Crawling & robots.txt evasion
Copilot	Native Windows integration	Acts as ChatGPT wrapper	You have to use Microsoft
Gemini	NotebookLM, G suite integrations	Context window lag (2M tokens)	Different Geminis everywhere
Midjourney	Style coherence	Can't reason	Can't chat

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I know what you're thinking.

“He didn’t cover [this other tool!]”

“Those aren’t the right number of stars!”

“What is Midjourney even *doing* on this list?”

These rankings are based on my own personal understanding of AI tools, and the impressions I have gotten from using them regularly in my own creative work.

These rankings will change and will be updated as the technology evolves. If you disagree with my rating on a particular tool, you’re probably right.

I offer this assessment as my own (*human*) perspective on this comparison. Humans make errors differently than AI does.

As we evolve into deeper partnership with AI, the **human factor** will matter more. I could have asked a robot to make these rankings (and to design this document) but instead I used my own **creative taste**, and **ethical reasoning**, and **emotional empathy** to rate these tools.

These qualities that make us human - taste, ethics, and empathy - they will make us more valuable in the future of work, because they cannot be commoditized.

I help upskill knowledge workers to prepare for the future of work.



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Join my free community to practice with peers who take thinking seriously.

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